

The American Legion Northeastern Post and Unit 459  
are sponsoring the annual  
**POPPY POSTER CONTEST**  
2009-2010  
for students in grades 2-12

The purpose of the contest is to promote patriotism and create awareness and respect for our veterans. (There is also a financial benefit realized by our nation's veterans. Veterans at our own Grand Rapids Home for Veterans, assemble poppies for a wage. Auxiliaries purchase the assembled poppies and accept public donations for them. They, in turn, spend the monies raised back on the veterans.)

The poppy is a symbol that “we remember” our veterans' sacrifices!

Each class level winner has the opportunity to win monetary and other prizes at the unit, district, state and national level, progressively.

Class I: Grades 2 & 3

Class II: Grades 4 & 5

Class III: Grades 6 & 7

Class IV: Grades 8 & 9

Class V: Grades 10 & 11

Class VI: Grade 12

Class VII: Students with special needs

Special needs as defined: A. Those in special education classes. B. A student recommended for special education classes, but who has not been admitted due to waiting list or various casual factors. C. A child identified as having a disability but not in a special education class due to lack of facilities, identification contingent upon discretion of school officials.

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Resource: the poem, "In Flanders Field" by Col. John McCrae

## POSTER REQUIREMENTS

1. Each poster shall have a fitting slogan not to exceed 10 words. (Articles "a, and, an, the" are not counted as words. The words "buddy" and "buy" cannot be used. The label "in memoriam" from the veteran-made poppy may not be used).
2. The words "American Legion Auxiliary" must be used in the design of the poster and not counted in the 10 word count.
3. Each poster must carry a picture of the Flanders poppy in the correct color (four red petals with a center of green and black and no leaves).
4. The poster shall be 11"x14" poster board. (Drawing paper is not accepted).
5. The United States flag may be used as long as there are no infractions of the flag code.
6. Poster will be judged using the following criteria:
  1. 50%: poster appeal (layout, message, originality)
  2. 40%: artistic ability (design and color)
  3. 10%: neatness
7. Media used shall be watercolors, crayons, powder or oil paint, handmade paper cutouts, ink or textures, acrylics, pencils and markers.
8. Written in ink on the back of the poster shall be: the class (I, II, III, etc.), name, address, age and grade of the contestant and Department of Michigan.
9. The poster shall be the work of only one individual.
10. No humorous drawings or slogans shall be used.
11. When the Holy Cross is used, the Star of David shall also be used.

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Entries must be received by **February 14, 2010** and be mailed or dropped off to the following address:

American Legion Auxiliary  
Northeastern Unit 459  
658 Michigan Street N.E.  
Grand Rapids, MI 49503

Tel # 616-458-3929  
Located on the corner of Michigan and Grand  
Across the street from Kent Novelty

For further information, please call either Margo Forrester at 363-6688 or Marlene Scott 281-3340